

Alejandra Devescovi Stendbergh

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Work

-MMT. Photography & Graphics S.A.C

Communications studio with photography, design, video, web and art direction.
(November 2008 - present).

Founder / Creative director / Photographer / Photo editor / COO.

www.mmtphotodesign.com

-Beta Lab

Design and innovation consultant agency.

(August 2019 - present).

Ux Researcher / Designer.

www.betalab.com.pe

-D76 photo gallery

First Photo Gallery in Lima.

(November 2008 - May 2018).

Founder / Curator / Artist.

-M Magazine

Is a Peruvian female Magazine, considered a niche fashion in Lima. Stopped printing in 2010.

(December 2009 - March 2010).

Graphic Editor / Photographer.

-Dedomedio -

Was a political, current, cultural, music, art monthly edition magazine. based in Lima. (August 2007 - 2009).

Graphic Editor / Photographer.

https://issuu.com/dedo_medio

-Caras

Caras (meaning Faces in English) is a Portuguese language weekly celebrity and women's magazine published in Lisbon, Portugal. The magazine is also distributed in Lima and published in Spanish language in Argentina and Uruguay. Now, the Peruvian edition currently runs online.

(December 2008 - May 2010). Photographer.



-**Phantom** is a peruvian music magazine and store with location in Miraflores, founded by publisher Lalo Ponce (Sony Music Entertainment Latin America).

The magazine stopped running in print in 2010. (Marzo 2009 – 2010).

<https://issuu.com/mixmedia/docs/phantom25>

Photographer.

-**Boulevard** Is a Lima culture Magazine: interviews, trends, social scene, gastronomy and fashion. (December 2006 – 2009).

Photographer.

-**El Rocoto** Is the first graphic magazine aimed at Peruvians foreign residents. In Spain, the magazine is distributed in Barcelona and Madrid. Printing 12 thousand copies monthly.

El Rocoto was reading by Peruvians living abroad and its target audience ranges from people from 25 to 45 years old, men and women.

Stopped running in 2007 when the crew move back to Perú.

Barcelona. (December 2004 – April 2007).

Founder / Creative director / Photo editor / Photographer

-**Instituto San Ignacio de Loyola (ISIL)** Peruvian Institute.

I worked as Professor of Photography for communications and design careers, dictated the courses of black and white photography, color photography and BW laboratory. (Julio 1999 – Julio 2003).

<https://isil.pe/>

Free Lance Photographer.

(Septiembre 1999 - presente).

I have collaborated with different magazines, newspapers, government institutions, companies, artists, writers, music bands and restaurants around the world.

Magazines: Up Sides (Holand), Monocle (UK), Quimera (Barcelona), Revista Regatas, Revista Access, Revista Caretas (Lima), Revista Perú Deportes (Lima), Revista Life Style (Lima), Revista Cosas Hombre, etc.

News: Terra portal Internet, Reuters Agency, Diario Sí (edición Cataluña), Diario La República (Lima), etc.



Photographic Studies:

-Universidad de Lima.

Bachelor of Communication Sciences.

Lima 1994 -1998

-Instituto de Estudios Fotográficos de Cataluña.

Author Photography

Barcelona 2003 - 2005

Workshops:

-Visual Anthropology. With Liliana Fernandez. Fuera de Foco - Lima, 2023.

-Career Coaching Workshop. London School of Photography.

London,UK 2022.

-Data applied to business. Colectivo 23. Lima 2021.

-Innovation Workshop - UX. Universidad de Lima. Lima 2020.

-Growth Hacking. Colectivo 23. Lima 2020.

-Experimental photobook course with Julián Barón (Castellón de la Plana, Spain; 1978), is a Spanish photographer. He received honorable mention at the First PhotoBook Award, Paris Photo-Aperture Foundation, for his first book, C.E.N.S.U.R.A. (2011). Centro de la Imagen. Lima 2016.

-Photobook Desktop Publishing Workshop

with Gonzalo Golpe and Víctor Garrido

(La Troupe are a professional collective focusing on art and publishing projects Based in Madrid, Spain). <https://la-troupe.com/>

Centro de la Imagen, Lima 2015.

-Latin American Design Meeting, Universidad de Palermo.

Buenos Aires, Argentina 2012.

-Author's Books Project with Julieta Escardó.

(She is co-director of the publishing house La Luminosa and founded



TURMA, a platform for education and the dissemination of Latin American photography and photo books in Argentina).
Centro de la Imagen, Lima 2012.

-Exhibitions and Galleries: Museology.

Escola D'Arts i Oficis.
Barcelona, Spain 2006.

-Illumination & Scenographic Photography.

With Flavia Gandolfo.

<https://centrodelaimagen.edu.pe/content/flavia-gandolfo>

Centro de la Imagen, Lima 1999.

-Color Photography.

With Antonio Ramos (Masters Of Arts in Photography and Advertising at London College of Printing). Centro de la Imagen, Lima 1999.

-Zone System - Black and White Photography Workshop.

With Verónica Barclay.

<https://centrodelaimagen.edu.pe/content/veronica-barclay>

Universidad de Lima 1998.

Solo Exhibitions.

-L-18 Postcards.

L-18 is the old post code of of a neighborhood in Lima: Miraflores.

The essay shows the surviving details of old Miraflores. Intimate tales of beautiful houses that seem to have a life of their own and that nobody seems to pay attention to. Each frame is a story, where a testimony is closed in silence, and also a monologue told by a door, a window or a piece of wall.

“Every corner makes me feel a longing for the old times.”

Galería Sala 770. Centro Cultural Ricardo Palma. Miraflores, Lima 2020.

<http://www.alejandradevescovi.com/#!/postales-l-18/>

-#Abstractobsession. Searching for beauty in the ordinary.

#AbstractObsession is a selection of more than 4,000 photographs taken during daily walks with a iphone. The portability that technology provides today, allows you to immerse yourself in your obsession.

The images are constructed through a neat composition of details,



textures, colors and shapes. Fragments processed as a pictorial, non-figurative, autonomous and direct work. In a saturated and absorbing daily life, #AO invites us to reflect on the importance of stopping to observe details as an act of rebellion.

Galería CC El Olivar de San Isidro. Lima 2018.

<http://www.alejandradevescovi.com/#/abstractobsession/>

-Poor but sexy.

“Berlin ist arm, aber sexy”, were the words that Mayor Klaus Wowereit chose to describe his city in 2008. Due to the serious economic crisis that the city has been experiencing since the 1990s, Wowereit had to face cuts and austerity, but defended investment in cultural projects that made Berlin one of the art capitals of the world.

Using photography and graphic design, photographer Alejandra Devéscovi and graphic designer Susanna Agulló explore the German capital and record a tolerant, creative and hedonistic space. With a quarter of its population of foreign origin, 800 km of bike paths, 2,500 ha. of green areas, and disused factories and hospitals turned into art galleries, Devéscovi and Agulló propose Berlin as a good focal point to hold the gaze from Lima and point to it.

The exhibition brings together photographs of emblematic spaces intervened with recognizable iconography of the city, pictograms with photographic textures.

Galería del Barrio – Lima 2013.

<http://www.alejandradevescovi.com/#/pobre-pero-sexy/>

<http://www.alejandradevescovi.com/#/die-mauer/>

-On the other side of the puddle

Reflections in puddles of water - I am the other side that you do not see. It is a series of photographs that I took when I was studying photography in Barcelona and traveling through Europe and Marroco. In Peru, we usually said on the other side of the puddle, when you cross the Atlantic ocean.

Universidad de Palermo - Buenos Aires 2005.

Lava Lounge Bar - Lima 2004.

<http://www.alejandradevescovi.com/#/al-otro-lado-del-charco/>

Collective Exhibitions

-Artmotiv 2022 Contemporary Art Fair.

Museo Amano. Dec 2022, Lima.



-Museo delle periferie Rome. The Avvistamenti Festival. More than 200 artists have interpreted the poster of the museum, in their own creative ways. Sept, 2021. Rome, Italy.

-“Fotorepública”

Collective Exhibition that has 27 Peruvian Photographers in the Martín Yépez Gallery, within the framework of the celebrations for the Bicentennial of the Independence of Peru. August 2021, Lima.

-Fifth and last edition “Perú Camino al Bicentenario”.

There are 200 works and more than 150 artists. Gallery Forum. July 2021, Lima.

-Artmotiv 2021 Contemporary Art Fair

Is a virtual art fair that allows you to appreciate art in an experiential way in a multidisciplinary exhibition space. May 2021.

-“Peruvian Contemporary Artists + 1”.

Museum of the Americas has selected me together with 38 artists for the first volume of its book. Distributed virtually among several important galleries and at Art Dubai 2021.

-Lazzaro_art doesn't sleep. A group exhibition of works produced during the lockdown. A simultaneous outdoor projection on the buildings of the cities all over the world. 17 cities, 34 projections. (Feb 2021).

-Finalist. Armando Paredes Award.
“Lima y su isla”. Lima Photo Fair. 2019.

-Espacio Fotográfico Carlos Caamaño. Lima Photo Fair. Lima 2019.

-Arte Feliz - Kusimayo 2019. Casa de Osma. Barranco. Lima 2018.

-Camino Al Bicentenario III: Ponte la Camiseta.
Galería Forum. Lima 2019.

-Colectiva Parto 1095. Espacio La Sala.
Curadoría de Andre Pereira. Lima 2018 - 2019.

- Arte Feliz - Kusimayo 2018. Casa de Osma. Barranco. Lima 2018.



-Confluencia Histórica: Visualidad Contemporánea en San Isidro.

Curaduría de Daniel G. Alfonso.

Casa de la Cultura de San Isidro. Lima 2018.

-De Lo Conceptual A Lo Cotidiano.

Art Impetus y El Centro de la imagen.

SAM (Sala de Arte Moderno) - Larco Mar. Lima 2017.

-Camino Al Bicentenario I: TAREA MI PERÚ.

Galería Forum. Lima 2017.

-Paisaje San Sebastian - La Concha.

Organizada por Museum of the Americas.

Alianza Francesa. Dubai.2016.

-Colectiva. Abstractos. Galería Forum. Lima 2016.

-Arte X 100. El Camino - Lonely Grrl.

Galería del Barrio. Lima 2016.

-45 Fotógrafas Peruanas.

Centro Cultural Inca Garcilaso del Ministerio de relaciones exteriores.

Curadoría: Mario Acha. Lima 2015 -2016.

-Finalist In The 4th Photography Salon Award Icpna.

II Biental de Fotografía de Lima. 2014.

-Surf Art Perú. Waikiki. Galería del Barrio. Lima 2014.

-Pobre Pero Sexy, Casa Prado, Octoberfestival – Lima 2013.

-Finalist. Repsol Award.

“Parking”. Essay: so Far.

Lima Photo Fair. Galería El Borde. 2013.

-XIV Exposición De Arte Kapala.

Galería Fórum. Lima 2013.

-Surf Art Perú. La Herradura, Cerro Azul.

Galería del Barrio. Lima 2013.

-Las Sombrillas Son Para El Verano.

Galería Vertice. Lima 2012.



-Author Photo Book Fair.

Books: MorrocoMatic, R Retratos & Rock y Una Mirada a mis zapatos.
Córdoba, Argentina 2012.

-Noche De Arte, Al otro lado del charco, Londres.

Organiza la U.S. Embassy Asociation of Lima (USEA),
BBVA Continental. Lima 2012.

-Homo Ludens.

Hyde Park y Pileta en Marsella. Centro Cultural El Olivar, Municipalidad.
Exposición organizada por Vertice Galería de Arte. Lima 2012.

-Author Photo Book Fair.

Books: MorrocoMatic, R Retratos & Rock, Una Mirada a mis zapatos.
Espacio Ecléctico, Buenos Aires, Argentina, 2012.

-Finalist. Repsol Award.

Portrait: "Marsella".

Lima Photo Fair. Galería El Borde. 2012

-Author Photo Book Fair, Bienal De Lima.

Books: MorrocoMatic, R Retratos & Rock, Una Mirada a mis zapatos.
Centro de la Imagen. Lima 2012.

-Surf Art Perú, Waikiki.

Galería del Barrio. Lima 2012.

-Pop. Pe. Baires Walls.

Galería del Barrio, Lima 2011.

-The Walls. Lima Photo

Galería del Barrio. Lima 2011.

-Blue.

D76 Photo Gallery. Lima 2010.

-Paisajes. Lima Photo Fair

D76 Photo Gallery. Lima 2010.

-Smog.

D76 Photo Gallery. Lima 2009.

-Be Boheme. Nikita.



Espacio Exhibe. Lima 2009.

-Psipopsis. Coco De Mer.

Espacio Exhibe. Lima 2008.

-Devescovi / Bao, Bipersonal.

Bar O. Espacio Exhibe. Lima 2007.

-Sis Mirades Sobre Barcelona.

Topazi 11, Espai D'art, España 2005.

-Paisajes Urbanos.

Lima Cricket & Football Club. Lima 2000.

-Exposición Nuevas Visiones - Instituto De Arte Fotográfico.

El Señor De Los Milagros. Galería John Harriman, Lima -1998.

